

Cama Group will use this year's interpack event to highlight how it has evolved over the last six years. Not only has it enjoyed significant growth, but its heavy investment in R&D has led to the creation of high-technology packaging solutions that are setting the pace across multiple industries.



Cama Group is doing everything bigger at this year's interpack event. Central to the company's 500 m2 stand is a robotised naked chocolate packaging line developed for Hawaiian Host, a leading North American confectionary brand.

Visitors to interpack will get a real appreciation of the perfect partnership between advanced mechanical design and a modern high-tech digital automation infrastructure.

Cama specialists will also be on hand to highlight the things you can't see, such as: the machine's full Industry 4.0 architecture; extremely quick RFID-managed part changeovers; comprehensive augmented reality (AR) capabilities, for training, operation, maintenance & spares; and a line-supervision and data-collection system for

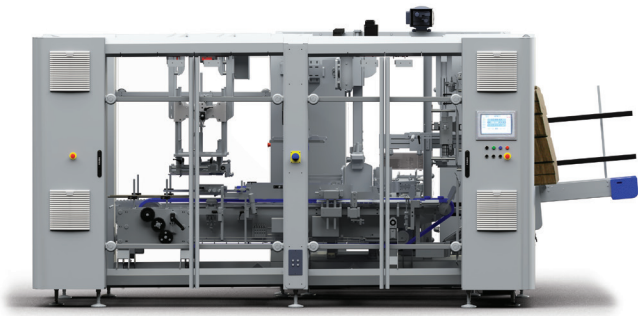
machine learning, artificial intelligence (AI) and analytics.

Indeed, the company's extensive AR capabilities will be the subject of a separate display area, where specialists will take you on a journey through a wide variety of machines and packaging technologies installed all over the world.

Alongside Cama's digital capabilities, it will also showcase its real-world specialisms, with a huge array of packaging styles, types and materials from industries across the entire food, beverage, home & health and petfood sectors. All shapes, all sizes, all counts, all flavours and all volumes.

Cama will also be on display of Cama's best-selling FW Case Packer. Capable of packaging corrugated cases at the rate of 25 per minute, the FW series has proved to be a real workhorse across multiple industries.

According to Alessandro Rocca, Group Sales



to the company's systems engineering team in Italy, which will turn around system design ideas in 24 hours, so visitors can see their own potential solutions in action the very next day at the event.

"We have so much to exhibit this year," Alessandro concludes, "and next edition we may need an even bigger stand. I personally cannot wait to show off our sustainable solutions and expanded capabilities and then showcase how we have solved so many customer challenges over the last six years. We look forward to meeting everyone there."

Director at Cama: "We never slowed down during the pandemic and interpack 2023 will show the fruits of all our hard work. Our AR solution has proved immensely popular on both existing and new-build machines, and the line supervisor solution on the Hawaiian Host machine is illustrative of our next evolution, which will see us leveraging machine data and AI to extract every possible percentage point of efficiency out of our solutions."

For anyone interested in discussing their packaging challenges, Cama is accepting meeting requests for the show, where visitors will be able to explore solutions with local representatives from Europe, North America and Asia. There will also be a hotline

To book a visit to discuss your next packaging application email to: marketing@camagroup.com

Alternatively, simply visit the Cama stand: A33 in Hall 13

www.camagroup.com

Cama Group, since 1981, is an international leader in engineering and production of high-technology secondary packaging systems. We offer completely integrated packaging lines, from primary packages up to final packaging, ready for palletizing, serving the Food (Bakery, Confectionery, Coffee, Ice Cream, Dairy, Ready Meals, Grocery), Non Food (Personal, Health & Home Care) and Pet Food industries.
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